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New York State Senator presents a proclamation to HITN for its mission of service to the Hispanic community

Brooklyn, New York – New York State Senator Luis Sepulveda (D-32) presents HITN's CEO & President Mike Nieves with a Proclamation honoring HITN's mission to advance the educational, cultural and socio-economic aspirations of Spanish Speaking communities in New York State. This award exemplifies HITN-TV's dedicated efforts and initiatives to improve the quality of life in the communities it serves.

This special award also recognized HITN:

HITN-TV utilizing its reach and capacities, offers community based initiatives that include health & Wellness events, early education initiatives, informative educational seminars, and apprenticeship programs promoting the use of technology to provide opportunity and career pathways to Latino Populations.

HITN recently enacted a strategic push in the e-sports industry by organizing tournaments and boot camps across New York State and Chicago, building partnerships with sports and tech organizations as a model for innovation and education for children in underserved communities and whereas HITN-TV plans to continue its esports investment with plans to expand its tournaments and training program boot camps across the United States.

HITN-TV's digital and technology services include a robust social media presence, apps for preschoolers, and streamed programming for on demand education and entertainment, providing a safe environment for children and families to spend quality time together and whereas HITN-TV with the power to leverage its technical and creative assets, HITN-TV's viewer base continues to grow and evolve, as the stations' reach expands on the air, online and on the ground in the communities it serves, its positive impact increases as well.

ABOUT HITN

<u>HITN-TV</u> is the leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the US and Puerto Rico via DIRECTV, DIRECTV NOW, AT&T U-verse, AT&T TV, AT&T TV Now, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism, and Altice. Edye users can learn more about the platform at www.edye.com and download the Edye app through the Apple App Store and Google Play. For more information visit www.hitn.org and follow @HITNtv on social platforms.