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HITN'S ENTERTAINMENT DIGITAL APP EVOLVES TO HITN GO

The new HITN app will allow Spanish speaking families to access a wealth of new, engaging and smart content to access whenever and wherever they choose

Brooklyn, NY – HITN TV announced an evolution of its entertainment digital app to **HITN GO**. The fresh, reinvigorated App will feature a wealth of new content that will enable subscribers to access its authenticated TV Everywhere and VOD services whenever and wherever they choose. The **HITN GO** app can be downloaded in iOS from the Apple's App Store and in Android from Google Play. **HITN GO** is also available for Apple TV and Roku devices. Subscribers that receive HITN TV from Verizon FIOS, Optimum by Altice, Spectrum, and now, Xfinity have free and unrestricted access to the HITN GO app.

"HITN was the first Hispanic Pay TV network that offered a complete suite of TV Everywhere apps including iOS, Android, Apple TV and Roku. This allowed Hispanic families across the nation to enjoy all of HITN's content anytime and anywhere. With **HITN GO**, now our growing base of users will have more content and a renewed experience. We are very committed to creating a very unique service for the enjoyment of our audience," said Maximiliano Vaccaro, VP Digital Services at HITN.

HITN GO will allow network subscribers to access HITN's linear network and hundreds of hours of VOD content, including educational and informative programs and spectacular nature documentaries in the '*Tu Planeta*' block such as '*Al Descubierto*', also hit shows such as *Centro Médico*, among others. In addition, families will now be able to enjoy new premieres such as *Animales Maravillosos*, *Recorriendo* and *Frontier Vets*.

HITN GO app can be downloaded from Apple's App Store and google play. HITN GO is available to subscribers to the following distributors, Verizon FIOS, Optimum by Altice, Spectrum, and now, subscribers to Xfinity will have access to HITN GO app.

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the US and Puerto Rico via DIRECTV, DIRECTV NOW, AT&T U-verse, AT&T TV, AT&T TV Now, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism and Altice. Download the "HITN GO" Everywhere App available on Apple, Android, Apple TV and Roku® with a cable subscription. For more information visit: www.hitn.org.and.follow@HITNtv on social platforms.

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