

## Mundo Salvaje Live! in Africa with Ron Magill

This morning HITN produced a very successful live educational transmission directly from the Kwantu Wildlife Reserve in South Africa conducted by Ron Magill and Laura Masnatta. The live feed provided children in Puerto Rico with the opportunity to ask Ron and Laura questions about the animals and their habitats.

The Department of Education in Puerto Rico (DEPR) invited all the schools in the island to participate and, at this time, we have confirmed that we had over 300 individual video connections. The DEPR facebook page also had 455 shares posted by teachers for the connection link. We will receive a final report soon from the DEPR detailing the actual number of schools and children that participated.

This educational transmission happened as part of HITN's production of Mundo Salvaje con Ron Magill (Season 2) that Laura is directing this week in South Africa.

We would like to extend an enormous and heartfelt thanks to everyone that made this possible - especially to Laura Masnatta, and to Max Vaccaro and his wonderful team who developed, in record-time, a robust platform that the schools were able to use for the connection which had the capability of working from the middle of the African prairie.

We want this to be the first of many live educational transmission events to come. We are enthusiastic about finding new ways to bring our most exciting content directly into the schools where it can help make an impact in the lives of children.

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## SOBRE HITN

**HITN-TV** es la compañía líder de medios en idioma español, enfocada en programación educativa y cultural para toda la familia. Alcanza a más de 44 millones a través de los EE. UU y Puerto Rico por DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism, y Cablevision. Para más información, visite www.hitn.org