



*Educa y Entretiene*

May 30, 2019

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## **HITN Learning Energizes NY Head Start Conference**

HITN Learning was happy to participate in the 2019 New York State Head Start Association's Annual Professional Development Conference on May 30/31. The conference themed "Breaking Barriers, Building Success" was held at the Crowne Plaza hotel in White Plains, NY, and hosted close to 300 Head Start professionals.

HITN Learning sponsored the opening luncheon, which was kicked off with remarks from HITN President and CEO Michael D. Nieves and featured Keynote speaker Joyce Thomas Regional Administrator for the Administration for Children and Families (ACF).

HITN also participated as an exhibitor featuring our newest fully bilingual preschool product, the Cleo & Cuquin Family Fun Math Kits, and app. Which included a guest appearance from character baby Cuquin who provided many selfie photo opportunities for delighted Head Start professionals!

HITN CEO Nieves commented, "HITN, like Head Start, understands the importance of early childhood education. This is why we've maintained a focus on creating bilingual educational materials for early learners. We're proud to support the Head Start Association which continues to be an important advocate for the educational needs of New York's youngest."

Carolyn Wiggins, President of the New York State Head Start Association, said this of the event "The New York State Head Start Association was delighted to have HITN Learning as one of our major sponsors as well as a participant in this year's conference. HITN's commitment to bilingual early childhood truly resonates with our professionals. Their thoughtful and lively luncheon presentation added even more energy to a packed agenda! Their sponsorship was appreciated and certainly an asset to the professional development of our conference attendees."

### **ABOUT HITN**

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism and Cablevision. For more information, please visit [www.hitn.org](http://www.hitn.org).

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