

April 23, 2019

## HITN participates in reading initiative in Brooklyn and Puerto Rico

HITN participated in an initiative designed to encourage 6 to 10 year old students to read. The reading initiative kicked off with a book drive organized by students and teachers at P.S./I.S. 045 Horace E. Greene in Brooklyn, NYC. Parents, local businesses, and HITN all donated books to the book drive. Afterwards, the students were asked to share half of all the donated books with a needy school identified by the students. The students from P.S./I.S. 045 Horace E. Greene collected over 250 books, and they choose to sent half to the students at Rafael Cordero Elementary School in Catano, Puerto Rico, due to the hardships their town endured after Hurricane Maria. Picture above is the staff from Rafael Cordero Elementary School with members from HITN's office in Puerto Rico.

## **ABOUT HITN**

**HITN-TV** is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism and Cablevision. For more information, please visit www.hitn.org.

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