

## HITN, The Casa Cortés Foundation, and The Young Filmmakers Program presented "Pintando con el Corazón, in the 5th Annual Ponte los Cortos Competition

15 young people participated in this innovative digital cinematography program

San Juan, Puerto Rico - HITN, the leading Spanish channel that offers educational and entertainment programming to more than 44 million homes throughout the United States, has joined the sociocultural and educational effort of the Casa Cortés Foundation and its artistic workshops summer program aimed at young people for the second time. In July 2018, the Jóvenes Cineastas (Young Filmmakers) Program, 15 young people between 12 and 18 years old participated; most of them public school students, with scarce resources and residents in the communities near Old San Juan.

Jóvenes Cineastas is a learning program with real experiences whose aim is to improve the digital literacy skills of the participants while they produce an original film creation project. "This past summer every young person worked directly in all aspects of Pre, Post and Production of a short film. In just 3 weeks these young people created a short film entitled Pintando con el Corazón, a work of excellence with a message that touches the heart,

"said Yanira Meléndez, Manager of Funded Initiatives in HITN Puerto Rico and in charge of the program. She also expressed, "We were nominated in three categories: Best Cinematography, Best Executive Production and Best Lead Actor. We received the Joyas (Jewels) Prize at the 2019 Fest. We are proud of the work done by these young people and their teacher."

The Casa Cortés Foundation has offered creative workshops by prominent Puerto Rican artists since July 2015. Young people participate thanks to scholarships granted by different companies, organizations and citizens, and a unique gesture by this prestigious Foundation. "It honors us immensely that, HITN, a prestigious institution, supported this effort. Your support allowed us to expand our workshops for young people, which seeks to enrich and strengthen their cognitive abilities, as well as the stimulation of their creative thinking, curiosity and discipline through the learning of various art techniques", said the Executive Director Adelisa González-Lugo.

## **ABOUT HITN**

**HITN** is the leading Spanish-language network focused on educational and cultural programing for the whole family. It reaches over 44 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T Uverse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism, and Cablevision. For more information, log in to <a href="https://www.hitn.org">www.hitn.org</a>.