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HITN's Bilingual Educational App a Runner-Up in the 2019 Parents' Choice Award

The network's Cleo & Cuquin: Explore + Learn App went home with a Silver Honor award

Brooklyn, NY — HITN, the non-profit, Spanish-language media network providing educational and entertainment programming to more than 44 million American households, is celebrating for winning the 2019 Parents' Choice Silver Honor Award for *Cleo & Cuquin: Explore + Learn App*, one of the most recent additions to the network's roster of digital learning initiatives.

The app, which launched in late 2018 and was produced by the HITN Learning group, wowed judges with its bilingual approach to teaching pre-kindergarten math skills in four topics: sorting, counting, flat shapes and 3D Shapes. The *Cleo & Cuquin: Explore + Learn App* uses a delightful collection of characters with roots in Latin America, to present engaging AR activities, games, puzzles and videos all designed to help pre-schoolers between the ages of 3-5 understand math concepts.

“HITN is incredibly proud to receive a 2019 Parents' Choice Silver Honor Award for the *Cleo & Cuquin: Explore + Learn* app. Our goal was to deliver a bilingual product that will help parents engage their children and enhance the skills they need for kindergarten,” remarked David Rust, General Manager of HITN Learning. “As a Hispanic organization, it's important to us that all content and materials be appealing and valuable to both Spanish and English dominant families.”

This is HITN's third application to win a coveted prize in the education and parenting space. The organization's literacy and vocabulary-building focused app, *Pocoyo PlaySet: Let's Move*, won the Kidscreen Award for Best Preschool Learning App and a Parents' Choice Silver Honor Award in 2017. That same year, the organization's preschool math app, *Pocoyo Playset: 3D Shapes*, received a Parents' Choice Gold Award.

The three winning apps are also recognized as top preschool “Editor's Picks” app for Common Sense Media, the organization dedicated to empowering families by providing unbiased advice and reviews on the latest media tools and technology.

HITN Learning is committed to the social, emotional, and academic success of Hispanic/Latino children ages 0-14. Its mission is to provide parents, caregivers, and teachers with original learning media products, in English and Spanish, which engage Hispanic families on their education journey. HITN Learning serves learners from all cultural backgrounds who value the bilingual English-Spanish experience. To learn more visit www.hitnlearning.org.

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