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Representative Carlos Guillermo Smith Brings Vida y Salud Health Fair to Orlando

As seen on TV, the Vida y Salud Health Fair will educate and energize

Brooklyn, NY — Representative Carlos Guillermo Smith (D-49) is on a serious health-kick—merging the resources of two powerhouse organizations — Spectrum and HITN Television — to deliver to the community of Orange County the first-ever visit of the *Vida y Salud* Health Fair on Saturday, February 23rd.

The *Vida y Salud* Health Fair is the totally free, family-friendly event created by HITN Television to further the mission of its health and wellness program block of a similar name, *Vida y Salud* Television. The program block, which is hosted by celebrity health expert, *Dra. Aliza*, aims to educate Hispanics on the importance of taking care of their physical, emotional and mental health.

Representative Smith, an important advocate for healthcare in Central Florida, worked closely with Spectrum TV, the second largest cable operator and leading broadband communications company in the country, and HITN Television, the largest non-commercial Spanish-language network, to bring the *Vida y Salud* Health Fair to the community.

“Research shows how the Hispanic community, for decades, has been an anomaly for the healthcare industry, with the lack of culturally-sensitive content and resources being key to how they form relationships with practitioners. Access to quality health information has been historically limited for Hispanics and there’s a real need for these resources in my district as we’ve seen an increasingly growing Latino population. Fortunately, there are many health issues that can be easily prevented and cured by simply developing healthier habits and this fair will serve to inform and educate attendees on a wide variety of health and wellness topics,” said Representative Carlos Guillermo Smith.

“This is where HITN, with content that’s specifically created and produced with the Hispanic community in mind, is able to step in and help culminate a health fair that’s intentional and representative of what this under-represented community wants,” added Michael D. Nieves, HITN’s President and CEO. “We’re very happy to be in Orlando, not only to support this community in creating long-lasting, healthy habits, but to also provide them with educational material and content that’s customized to their culture, lifestyle and general needs,” commented Nieves.

Marva Johnson, Vice President, State Government Affairs, Spectrum said, “Charter is happy to partner with HITN to connect Orlando’s Hispanic population to healthcare information and resources. We are committed to empowering and advancing local communities, and the *Vida y Salud* event is an opportunity to help enhance lives in a lasting way. We are proud to work with partners like HITN to offer an impressive lineup of Spanish-language programming and content that reflects the diversity of our employees, customers and the markets we serve.”



The *Vida y Salud* Health Fair encourages participants to adopt healthy habits through a combination of health screenings and activities, including free blood pressure testing and numerous services for new mothers. The Health Fair will take place at the Acacia Banquet Hall located at 1865 Econlockhatchee Trail, Orlando, FL 32817. The event is a collaborative initiative between HITN and Charter Spectrum Channel 933.

For more information and to RSVP for the fair, visit the official event page [here](#).

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DIRECTV NOW, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Mediacom, CenturyLink Prism and Altice. For more information, please visit www.hitn.org.

Spectrum is a suite of advanced broadband services offered by Charter Communications Inc. (NASDAQ: CHTR), a leading broadband communications company and the second largest cable operator in the United States. Spectrum provides a full range of services, including Spectrum TV™ video entertainment programming, Spectrum Internet™ access, and Spectrum Voice™. Spectrum Business® similarly provides scalable, tailored, and cost-effective broadband communications solutions to business organizations, such as business-to-business Internet access, data networking, business telephone, video and music entertainment services, and wireless backhaul. More information about Spectrum can be found at spectrum.com.

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