



## FOR IMMEDIATE RELEASE

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# HITN PREMIERES *MUNDO SALVAJE WITH RON MAGILL*

*This exciting original production will be hosted by the popular wildlife expert, Ron Magill of Zoo Miami*

**Brooklyn, NY – HITN**, the leading Spanish-language network that offers educational and entertainment content to more than 44 million households across the United States, announced the premiere of its new original production ‘*Mundo Salvaje con Ron Magill*.’ This new show will feature never-before-seen footage of some of the world’s most exotic animals and is dedicated to raising awareness among Hispanic families of the importance of species conservation and the respect for wildlife.

*Mundo Salvaje con Ron Magill* will air every Monday at 9:00 p.m. Eastern / 9:00 p.m. Pacific starting October 1<sup>st</sup> as part of **HITN**’s *Tu Planeta* programming block.

Ron Magill is the popular wildlife expert best known for appearing on the iconic Spanish-language variety program, *Sabado Gigante* for over 25 years. Additionally, Magill has made appearances on television shows such as Good Morning America, The Today Show, and on several documentaries for the Discovery Channel and the History Channel. Magill has won five Emmy Awards for his work on nature documentary programs. Today, Magill is the Communications Director for Zoo Miami.

“*Mundo Salvaje* provides a fascinating opportunity for families to watch and enjoy together the wonders of wildlife, while also learning about the amazing natural world in which we live in,” said Ron Magill. “I am honored and excited to be able to present these stories using some of the most stunning wildlife images ever captured. I am also thrilled to be part of this project along with **HITN** so together we can present these wonderful stories, with exclusive, never-before-seen footage.”

The first season of *Mundo Salvaje con Ron Magill* has 10 episodes that feature an impressive array of images presented for the first time on television. The stunning visuals are accompanied by insightful and entertaining narration by Magill, who leads viewers on a surprising new adventure each week.

For the show’s premiere, **HITN** will air an episode titled, “Animal Attraction,” which is full of fun and educational curiosities that allow viewers to discover the powerful and sometimes unpredictable instincts that govern many of the world’s species. Titles of the following episodes on this ten-part series include: “Venomous Animals,” “Hunt or Die,” and “Animal Geniuses.”

*Mundo Salvaje con Ron Magill* is produced by **HITN** in collaboration with Zoo Miami and Off the Fence production, a leading nature content production company in Europe.

**HITN-TV** is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DIRECTV NOW, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Mediacom, CenturyLink Prism and Altice. For more information, please visit [www.hitn.org](http://www.hitn.org).

As one of the world’s greatest zoos, **Zoo Miami** is home to more than 3,000 animals from all over the world. Visitors are invited to enjoy the Florida: Mission Everglades expansion with alligators, bobcats, bald eagles, a Florida panther and more impressive Florida natives. Guests can slide along otters, come face to face with bears, crawl through a tunnel in the crocodile exhibit, float along the Lostman’s River “airboat” ride, play in the Cypress Landing Playground and more!

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