



Educa y Entretiene

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EMMY AWARD-WINNING PHYSICIAN AND TALK SHOW HOST 'DOCTOR NANDI' SET TO JOIN THE HITN TV FAMILY

The star of the award-winning TV show, *Ask Dr. Nandi*, which reaches over ninety million US households, will now be included in HITN's '*Vida y Salud TV*' program block

Brooklyn, NY – **HITN**, the largest non-commercial Hispanic network in the United States that offers educational and entertaining content to more than 44 million households across the United States, announced the addition of '*Ask Doctor Nandi*' to its '*Vida y Salud Television*' program block, a unique space devoted to improving the health of the US Hispanic community.

'*Ask Doctor Nandi*' is an award-winning, hour-long talk show created and hosted by Doctor Nandi, the charismatic physician with a mission to improve the health of America and the world with compassion, empathy and integrity.

During the show, the charismatic physician will interview special guests, such as (NAME), asking them insightful questions that promote a discussion about health topics as varied as prostate cancer, breast cancer treatment and senior care.

'*Ask Doctor Nandi*' will broadcast with Spanish subtitles weekdays at 3:00 p.m. Eastern / 11:00 a.m. Pacific starting Monday, November 6th

'*Ask Doctor Nandi*' is an International Emmy Award-winning program that helps audiences identify health problems, offering viewers and their families practical and realistic solutions to conditions common among the US Hispanic community," remarked Erika Vogt-Lowell, Director of Programming and Acquisitions at **HITN**. "Dr. Nandi's approach to discussing wellness, fitness, and nutrition by incorporating compassion with a sense of community makes his show a perfect fit for the '*Vida y Salud Television*' program block."

"Having access to the right information at the right time is very important, and we at **HITN** are certain the addition of '*Ask Doctor Nandi*' to our '*Vida y Salud*' program block will continue to inspire our viewers to adopt healthy habits that improve their health and general wellbeing," added Michael D. Nieves, President and CEO of **HITN**.

"I am excited to collaborate on this project with **HITN** and to reach millions of Spanish-speakers in the United States, inspiring them to become their own '#HealthHeroes,'" Doctor Nandi said. "Prevention is the most effective way to combat many of the health problems common among Hispanics, including obesity and diabetes, and it starts with modifying nutrition and lifestyle habits."



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HITN's 'Vida y Salud Television' is a health and wellness program block designed to be informative programming for US Hispanics. 'Vida y Salud Television' is committed to helping its viewers adopt healthy habits that will result in a healthier lifestyle. In addition, HITN offers a wide range of content online on its VidaySalud.TV website where viewers can sign up for free personalized health bulletins via email and links to VidaySalud.com's extensive library of medical topics, as well as special live events.

For more information about HITN, please visit: www.hitn.tv

ABOUT DR. NANDI

Doctor Nandi is the creator and host of the International Emmy Award-winning show 'Ask Dr. Nandi,' which reaches millions of homes in the US and 90 other countries, and the best-selling author of *Ask Dr Nandi: 5 Steps to Becoming Your Own #HealthHero for Longevity, Well-Being, and a Joyful Life*.

As a child, Dr. Nandi immigrated with his family to the US from India. After many years of hard work and dedication, he achieved his dream of becoming a doctor and a self-proclaimed 'Health Hero.' Since then, he has worked tirelessly to inspire patients and medical professionals to reach their goals and put into practice the best medical care.

A contributor to top medical publications, Dr. Nandi has been an invited speaker for the World Health Organization and worked with the Ministries of Health of India and Jamaica. He graduated with honors in medicine from Wayne State University and has worked as a gastroenterologist for more than 20 years in Detroit, Michigan, where he lives with his family.

ABOUT HITN

HITN-TV is the largest non-commercial Hispanic network in the United States, offering educational and cultural programming for the whole family. It reaches more than 44 million viewers in the US and Puerto Rico via DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter Spectrum, Frontier Mediacom, CenturyLink Prism and Cablevision. For more information, please visit www.hitn.org.

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