



Educa y Entretiene

***** Press Release *****

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**Join HITN-TV In Witnessing History:
*Enter For A Chance to Experience the 2017 Presidential Inauguration
Win a 3-Day All-Inclusive Trip to Washington, DC!***

Brooklyn, NY – **HITN-TV**, the network that provides educational and entertaining programming to over 42 million households across the country, is offering viewers a chance to experience the 2017 presidential inauguration in person. **HITN-TV** will be sending one contestant and a guest of their choice on a historic 2-day, all-inclusive trip to attend the 2017 Presidential Inauguration in Washington, D.C.

The contest is not a game of luck, but rather a test of knowledge. Participants are challenged to utilize their grasp of the current presidential election and their understanding of the Electoral College to present an analysis of how each state will vote on election night: Tuesday, November 8th. The successful contestant will win the trip to Washington, D.C. if they can accurately predict the winner of the most states.

The contest is part of **HITN-TV**'s educational campaign, *Tu Momento 2016 (Your Moment 2016)*. The campaign features a series of television segments and online vignettes designed to promote a better understanding of the presidential election process for the 27 million U.S. Hispanics who are eligible to vote. The campaign covers the important components that make up the presidential election process, while highlighting the importance of voting and being politically engaged.

“We are honored to present our Hispanic audience with an opportunity to showcase their understanding of the presidential election process. As our community becomes more informed with national politics, it develops a deeper appreciation for the electoral process and are thus more likely to vote on Election Day,” explained Mike Nieves, President and CEO of **HITN**. “By studying the process by which a U.S. President is elected, better-informed voters are not only engaged in the political process, but they also increase their chances of winning our *Tu Momento 2016* contest, which earns them a trip to Washington, DC to experience American history on an entirely new level!”

Participants can enter for a chance to win by submitting the “Vive Tu Momento” Registration Form on www.HITN.org. The submission process will take no longer than 5 minutes. **HITN-TV** will announce the winner on Election Day on Tuesday, November 8th during **HITN-TV** Live Election Night coverage. Viewers can join the conversation online by submitting questions and comments on Facebook and Twitter using the handle @HITN.

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HITN-TV is the only U.S. Spanish-language network focused on educational and entertaining programming for the whole family. It reaches over 40 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter, Time Warner Cable and Cablevision. For more information, visit www.HITN.org.