



*** Press Release ***

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HITN-TV Partners with Nat Geo and Fox to Bring New Programming in September

Acquisitions of New Content will Expand HITN's New Programming Strategy

Brooklyn, NY – **HITN-TV**, the television network that offers educational programming that also and entertains Hispanic audiences across the United States, is announcing today a content agreement with NatGeo and Fox Networks Group to acquire new programming. These latest acquisitions will start to air the week of September 5th, 2016.

The new programming will include a series by the popular dog whisperer, Cesar Millan. In Cesar Millan's *Leader of the Pack*, the popular dog trainer searches for the perfect candidates to adopt rescued dogs. In *Cesar to the Rescue*, Millan goes into neighborhoods terrorized by misbehaving dogs, and by using his unmatched 'dog whispering' skills, he brings balance to dogs and humans alike.

"These new programs are important additions to HITN-TV's programming," said Eric Turpin, **HITN-TV's** General Manager. "They include factual productions, featuring a number of new titles that are part of our ongoing programming strategy to provide exciting and fresh new content that continues to grow our audience in 2016."

Also premiering on **HITN-TV** in September is *Dr. Vet, L.A.*, which features three of LA's best-known Hispanic veterinary physicians, solving complicated cases and offering tips for animal safety and human-pet relations.

"As one of HITN-TV's strongest content line-up so far, we are planning to push these new shows hard; I believe the new programming for September has the potential to be a big hit among our audience," said Florentina Almonte, Programming Director of **HITN-TV**.

The fall lineup will also include two new programs: *Aquiles in Houston*, the adventures of Chef Aquiles Chaves and his family as they move to the U.S. to open a Mexican restaurant; and *Nuestra Mirada (Our Look)*, a four-part special profiling Hispanic immigrants struggling to succeed in the United States, narrated by journalist and producer, Rolando Nichols.

HITN-TV is the only Spanish-language network focused on educational and cultural programming for the whole family. It reaches over 40 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter, Time Warner Cable and Cablevision. For more information, log in to www.HITN.org.

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