



\*\*\* UPDATE \*\*\*

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## HITN-TV Announces New Children's Programming

*Brooklyn, N.Y.* – **HITN-TV**, the network that offers educational and entertainment programming to U.S. Hispanic audiences, announced today additions to its lineup of children's programming schedule. The new shows will start airing this Saturday, August 6<sup>th</sup> at 10:00 AM Eastern Time (7:00AM Pacific Time).

"HITN is adding a number of fun new kids' shows and airing the second seasons of some familiar titles," said Florentina Almonte, **HITN-TV's** Director of Programming. "These new voices will make the content we offer young audiences even more varied and exceptional."

**Horacio and the Plasticines** features Horacio, a boy who runs home from school every day to see his unusual friends, 'Los Plasticines,' four lumps of multicolored clay who live on his desk and come to life to offer Horacio and his friend Flo advice and practical tips for dealing with childhood concerns.

**Joe & Jack** follows the adventures of Joe, a fun four-year-old, his best friend and a witty cat named Jack. The two friends encounter all sorts of fun situations, using their imaginations to transform tree branches into a secret agent's hideout or a cardboard box into a spaceship. Joe y Jack stimulates childhood creativity while emphasizing the value of friendship.

**Fifi and the Flowertots** is a celebration of the outdoors, led by Fifi, a mischievous and forgetful flower who encourages kids to adopt healthy habits. Fifi lives in a colorful garden that offers countless diversions, embarking on several adventures with her friends.

**Omm Moo** exposes kids to the practice of yoga, inviting them to follow along as six cows demonstrate their gymnastic abilities in a series of different poses. A cat that guides them through each pose and its benefits, and three children who follow his instructions in real life lead the cows.

**Telmo & Tula Arts & Crafts** presents a second season full of humor and fun activities. Joining the hosts this time around is a mouse who helps them lead children on arts and crafts projects they can do at home with easy-to-find materials.

Finally, **Quiz Time** is an interactive game show created with the aid of cognitive development experts that leads kids on a series of problem-solving challenges to help them learn numbers, improve their visual memory and develop motor skills and coordination.

**HITN-TV** is the only Spanish-language network focused on educational and cultural programming for the whole family. It reaches over 40 million homes across the United States and Puerto Rico through DIRECTV, DISH Network, AT&T U-verse TV, Verizon FiOS TV, Comcast, Charter, Time Warner Cable and Cablevision. For more information, log in to [www.HITN.org](http://www.HITN.org).

## What: HITN-TV Announces New Children's Programming

**When: Saturday, August 6<sup>th</sup> at 10:00 AM Eastern Time  
(7:00AM Pacific Time)**

**Where: HITN-TV( [www.hitn.org/donde-ver-hitn](http://www.hitn.org/donde-ver-hitn) )**

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