



Educa y Entretiene

*** Press Release ***

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BROOKLYN'S ONLY FILM CRITICS BOOT CAMP FOR TEENS IS NOW TAKING APPLICATIONS FOR SUMMER 2017

Even before graduating high school, young teens can learn how to critique major motion pictures

Brooklyn, NY – HITN, the Spanish-language media company that delivers educational programming to more than 44 million homes nationwide, partners for its third year with the Coalition for Quality Children's Media to present the **Summer 2017 HITN/KIDS FIRST! Film Critics Boot Camp**.

The Boot Camps are designed to offer local youth, ages 9-15, the opportunity to learn the skills to critique and review films, present their reviews on-camera and interview celebrities. This summer, **HITN** is offering four one-week sessions beginning July 17, 2017 at its Brooklyn Navy Yard media complex. The first three one-week sessions are for beginners and the additional one-week session is for advanced students. In all the camps, campers watch the latest films, write critiques, produce video reviews, learn interview techniques and meet actual film critics, producers and actors.

"All of us at **HITN** are thrilled to welcome KIDS FIRST! back to our studios as we co-host the **KIDS FIRST! Film Critics Boot Camp** this summer for kids throughout Bronx, Manhattan, and Brooklyn," says President and CEO, Michael D. Nieves.

This highly interactive program provides young people from the boroughs of the Bronx, Manhattan and Brooklyn with an experience in a professional setting of real master control rooms, working studios and digital media equipment. For the campers and their families, a half-day Family Media Workshop takes place on every Saturday of the camp.

An advanced camp will be held on August 14-18 for those kids currently active as KIDS FIRST! Film Critics or who attend a performing arts school. All campers who complete the program have the opportunity to join the national team of the KIDS FIRST! Film Critics where they will review new film releases, interview talent and share their views on entertainment. Reviews and coverage of the KIDS FIRST! Film Critic reach more than 7 million people every month.

"When we learned that **HITN** was again opening its doors to the **KIDS FIRST! Film Critics Boot Camp** we were so grateful to Michael Nieves and his amazing team at **HITN** studios," adds Ranny Levy, Founder and President Coalition for Quality Children's Media/ KIDS FIRST! "For the past two years, we have been greatly impressed with the **HITN** team and their ability to work with us to create a space where kids from the community learn and have fun while getting to better understand the film and entertainment business, not only through the camp activities but also through the exploration of the **HITN** studios."

For more information, visit www.hitn.org/kidsfirst

KIDS FIRST! a project of the 25-year-old Coalition for Quality Children's Media whose mission is to teach children critical viewing skills and to increase the visibility and availability of quality children's media. KIDS FIRST! is supported by major entertainment industry leaders, teachers, librarians, media professionals, lobbyists, policymakers, child advocates, educators, parents and families nationwide with a cumulative membership of over 17 million.

HITN is the first non-commercial, Spanish-language media company delivering educational programming to more than 44 million homes nationwide on satellite and cable focusing on health, financial literacy, and education, with a mission to advance the educational, socioeconomic and cultural aspirations of Hispanics who live in the United States. For more information, log in to www.hitn.org.

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