



*** Media Advisory ***

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HITN Scores Programming Partnership to Add Weekly Sports to Its Lineup

(Brooklyn – 03/07/16) Hispanic Information and Telecommunications Network (HITN), the Pay TV network that offers educational content for U.S. Hispanic audiences, announced today that beginning today, its exclusive sports lineup will include two shows, *Gillette World Sports* (GWS), and *Football Review*. Both shows will feature the latest in sports and world soccer news.

“With these weekly sports programs, we aim to meet audience demand for sports programming,” said HITN’s General Manager, Eric Turpin.

Gillette World Sports (GWS) is legendary for its coverage. Presented on HITN as *Cabalgata Deportiva Gillette*, it will cover sports from all over the globe, offering a mosaic of all sporting events to the U.S. Hispanic market.

Football Review is an innovative and provocative program that offers a detailed look at European and international soccer leagues, including top games and exclusive interviews with star athletes.

Both *Cabalgata Deportiva Gillette* and *Football Review* are among the world’s most iconic sports programs. They will be presented back-to-back, Tuesdays and Thursdays and during the weekend. The shows will offer analysis, discussion, and highlights of the week’s top developments in sports, and in international soccer.

“Covering all the football action from European leagues, along with its weekly wrap up and analysis of UEFA Champions League and other regional tournaments, we are sure that HITN will engage all sports fans in the U.S. Hispanic Market,” said *Football Review*’s General Manager, Humberto Ciffoni.

With all eyes on the qualifying process for the Rio 2016 Olympics, fans can keep up with the latest developments by turning to HITN for the most up-to-date news in international soccer. “Soccer is a true passion for many in the United States. *Football Review* lets us offer fans the perfect way to follow all of the action from the upcoming Olympic games in Brazil and beyond,” said Turpin.

For more information about the *Hispanic Information and Telecommunication Network (HITN, Inc.)*, please visit <http://www.hitn.org/en/about-us>.

About Gillette World Sports (GWS): <http://www.aztecadeportes.com/tmpindex/>

What: HITN Adds Sport and Football Review Programming to Its Lineup

When: March 2016

Where: HITN TV – Brooklyn, NY

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